

PRIVACY POLICY

Publicis Life Brands acknowledges and respects the privacy of individuals. This policy sets out the way in which we will use, manage and protect your personal information in accordance with relevant privacy legislation in Australia protecting the rights of individuals.

How Do We Collect Information?

We may collect personal information from you including your name, address, company name, telephone number, and email address, when you knowingly provide us with information when you visit our Site, participate in a survey, subscribe to our mailing list, or sign up to receive materials from us.

We may also collect non-identifiable, anonymous information from you if you participate in a poll or survey on the site, such as statistics, non-identifiable response information and general trends and results.

How Do We Use Information?

We may use the personal information that you submit to us:

- to provide you with the goods, services, or information you have requested;
- to send you updates or information on matters that we consider will be of interest to you from time to time, for example information on our services, updates, news, gifts or content; and
- to improve our goods and services.

We may use statistics and non identifiable, anonymous information if you participate in surveys and polls on the Site for research, publicity and internal purposes.

If you provide personal information to us via the Careers section on the Site, we will use that information solely for the purpose of assessing your suitability for the role and to contact you if appropriate with regard to your application.

How Do We Disclose Information?

Your information will not be sold or shared to a third party for marketing purposes, nor will it be used or disclosed for any reason other than as expressly set out herein or permitted under Australian privacy laws.

Personal information that you submit to us may only be disclosed to a third party as follows:

- to meet the purpose for which it was submitted;
- to our related entities;
- to service providers such as IT, research and accounts, for the sole purpose of providing services on our behalf;
- if we have your express consent; or
- if we are required or authorised by law to disclose the information.

Access, Accuracy and Security

We will take reasonable steps to ensure that the personal information we collect is accurate, complete and up-to-date.

You can access and request correction of any personal information concerning you at any time. You may also request that we delete your personal information at any time. Any such requests should be made directly by emailing us at admin@publicislifebrands.com.au

We will take reasonable steps to protect personal information from misuse, loss and unauthorised access, modification or disclosure.

Sensitive Information

We will not collect use or disclose sensitive information (such as information about racial or ethnic origins or political or religious beliefs) except with your specific consent or in the circumstances permitted in the Australian Privacy legislation.

Childrens' Information

We have no intention of collecting any personal information from individuals under thirteen years of age. If a child has provided us with personal information, a parent or guardian of that child may contact us at the email address listed below if they would like this information deleted from our records.

Clickstream Data

Each time you visit the Site our server collects some anonymous information, known as click-stream data, including the type of browser and system you are using; the address of the site you have come from and move to after your visit; the date and time of your visit; and your server's IP address.

We may collect this information for statistical purposes to find out how the Site is used and navigated, including the number of hits, the frequency and duration of visits, most popular session times. We may use this information to evaluate and improve our web site performance.

Cookies

A Cookie is a piece of information that our web server may send to your machine when you visit our site. The Cookie is stored on your machine, but does not identify you or give us any information about your computer.

A Cookie helps us to recognise you when you re-visit our Site and to co-ordinate your access to different pages on the Site. With most Internet Browsers, you can erase Cookies from your computer hard drive, block all Cookies, or receive a warning before a Cookie is stored. If you want to do this, refer to your Browser instructions or help screen to learn more.

Links to other sites

We may provide links to other sites. If you use these links, you will leave our Site and we are not responsible for any of these sites, or their usage of your personal information. We advise that you check the privacy policies on those sites.

Contact us

Please contact us on admin@publicislifebrands.com.au if you wish to discuss any privacy issues, if you have a complaint relating to privacy, or if you do not wish to receive any future communications from us.